

Navellier & Associates is a premier money management firm dedicated to finding the market's best growth stocks. We've guided individual and institutional clients for more than 25 years with a disciplined, style-consistent investment approach designed to maximize returns while avoiding excessive risk.

Navellier uses a sophisticated mathematical strategy to identify companies with strong profitability and growth characteristics. Our dynamic system adapts to market trends, adjusting for the conditions the stock market is rewarding. Many of our competitors try to emulate indexes; we focus on outperforming them. Our portfolios have a low correlation with their benchmarks, thereby increasing diversification and decreasing risk for index, core and satellite, and multi-manager investment structures. Our strategies are best suited for long-term investors.

Navellier was founded in 1987 by acclaimed growth analyst Louis Navellier. We are an independent and employee-owned firm with a dedicated staff, including a seasoned portfolio management team. Our top portfolios are still managed by the very same professionals who launched them many years ago. We are committed to providing exceptional client service, innovative online investment tools, and leading market research.

Portfolio Overview All of Navellier's portfolios are offered as individually managed accounts. Navellier also provides investment advice to a number of mutual fund, ETF, and UIT companies.

Traditional Portfolios

BEST USED ALONG WITH OTHER STYLES AND ASSET CLASSES

Navellier's traditional portfolios use a highly disciplined, quantitative process to identify inefficiently priced stocks with superior fundamentals relative to the underlying market.

Large Cap Growth Mid Cap Growth
Small-to-Mid Growth International Growth
International Select

Defensive Portfolios

FOR INVESTORS LOOKING FOR BOTH UPSIDE POTENTIAL AND DOWNSIDE PROTECTION

Vireo
Vireo Revenue Shares Strategic Allocation
Global Macro Allocation
Covered Call Strategies

Specialty Portfolios

PORTFOLIOS WITH SOMETHING A LITTLE DIFFERENT

Fundamental 'A'
Power Dividend

Contact Information

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Traditional Portfolios THE INVESTMENT PROCESS SEEKS TO IDENTIFY STOCKS WITH SUPERIOR EARNINGS, REVENUE, AND PROFIT MARGIN EXPANSION RELATIVE TO THE GENERAL MARKET.

Large Cap Growth – typically, the portfolio invests in stocks with a market capitalization of \$10 billion or more; however, up to 20% of the portfolio may be invested in companies with market capitalizations as low as \$5 billion. This adds high quality, high growth names to the portfolio’s universe.

Mid Cap Growth – a portfolio that is similar to the Large Cap Growth Portfolio except that the market capitalization range is equal to the market cap spectrum of the benchmark.

Small-to-Mid Growth – a portfolio that invests primarily in small and mid cap growth stocks. The market capitalization generally ranges from \$100 million to \$10 billion. This portfolio is Navellier’s oldest portfolio and dates back to 1987.

International Growth – the portfolio seeks to identify and select foreign growth companies with strong appreciation potential. The process also selects and weights countries based upon the analysis of a country’s reward/risk potential.

International Select – a portfolio that is similar to the International Growth Portfolio with the exception that it invests in small and mid cap companies.

Defensive Portfolios

Vireo – a suite of defensive ETF portfolios, designed with the primary goal of protecting assets during extreme stock market downturns. The real power behind the portfolios comes from their ability to go to cash when conditions warrant.

www.vireoinvestments.com

Vireo Revenue Shares Strategic Allocation

– a portfolio that seeks to outperform in both advancing and declining markets by actively using a cash position when conditions warrant. The portfolio uses revenue-weighted ETFs representing the global market and all market cap ranges.

Global Macro Allocation Portfolio (GMAP)

– a portfolio developed for defensive-minded investors seeking an investment strategy that has the ability to outperform in both advancing and declining markets. GMAP uses a diverse list of ETFs and a corresponding list of inverse ETFs. The ETFs attempt to dampen volatility and provide above average, long-term results in all types of markets.

Covered Call Strategies – based on a conservative, covered call buy-write strategy where the portfolio invests in equity securities and simultaneously writes a call option on those securities, thereby collecting additional income via the call premium. This is an ideal portfolio for those investors seeking additional income or a cushion against a market downturn.

Specialty Portfolios

Fundamental ‘A’ – the portfolio’s strategy is to achieve capital appreciation by constructing an aggressive portfolio of domestic and international securities that have “grades” in the top 20 percent of the universe as measured by Navellier’s proprietary model. The process focuses on fast-growing companies that offer innovative products, services, or technologies to a rapidly expanding marketplace.

Power Dividend – uses Navellier’s stock selection methodology of identifying high quality stocks with strong dividend growth rates. Our research has shown that financially sound companies with positive dividend growth rates offer attractive total return potential.